



**AVIT**  
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S  
RESEARCH FOUNDATION**  
(Deemed to be University under section 3 of the UGC Act 1956)



## Blood Donation Camp 2026

The NSS & RRC Unit of AVIT ISR Cell in collaboration with Kumaran Hospital Chennai on Behalf of our Madam Chancellor Dr. Anuradha Ganesan Birth Day The primary objective of the camp was to raise awareness about the importance of voluntary blood donation and to contribute to saving lives. The camp commenced at 10.00 am on 31.03.2026 at VMC Campus with an inaugural session led by Dr. R. Shanmugasundaram Students Affairs, VMRF, Salem, who emphasized the need for regular blood donation and its role in emergency medical care. A team of qualified doctors, nurses, and medical staff was present to ensure a safe and hygienic donation process. Prior to donation, all volunteers underwent a basic health check-up, including blood pressure, hemoglobin level, and medical history screening. Eligible donors were then guided through the donation process under professional supervision. A total of 207 donors participated in the camp, out of which 167 units of blood were successfully collected. The donors included students, staff members, and local residents, all showing great enthusiasm and social responsibility. The camp was conducted smoothly without any complications, thanks to the efficient coordination between the organizing team and the medical staff.

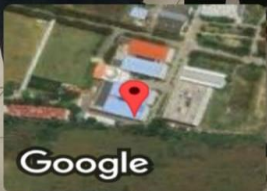
The poster features the AVIT logo at the top left, the Vinayaka Mission's Research Foundation logo at the top center, and the School of Allied Health Sciences logo at the top right. The main title "Blood Donation Camp" is prominently displayed in blue, with a red heartbeat line graphic. Below the title, it states "on the occasion of the birthday of Hon'ble Madam Chancellor VMRF-DU Dr. Anuradha Ganesan". A large red blood drop graphic contains an illustration of a person donating blood. At the bottom, a red banner reads "Every blood donor is a lifesaver". The event details "31 March 2026 | 10:00 A.M. onwards | VMCC" are listed. Logos for Vinayaka Mission's Research Foundation, Kumaran Hospitals, and accreditation bodies (AICTE, NAAC) are also present.



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Karunguzhipallam, Tamil Nadu, India

M54h+jjr, Karunguzhipallam, Tamil Nadu 603104, India  
Lat 12.656831° Long 80.179406°  
Tuesday, 31/03/2026 10:03 AM GMT +05:30

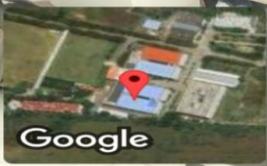
GPS Map Camera



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Karunguzhipallam, Tamil Nadu, India

M54h+jjr, Karunguzhipallam, Tamil Nadu 603104, India  
Lat 12.657033° Long 80.179249°  
Tuesday, 31/03/2026 10:08 AM GMT +05:30



Karunguzhipallam, Tamil Nadu, India

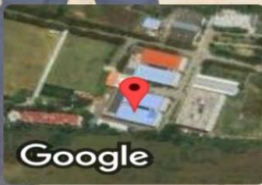
M54h+jjr, Karunguzhipallam, Tamil Nadu 603104, India  
Lat 12.656968° Long 80.179251°  
Tuesday, 31/03/2026 10:07 AM GMT +05:30



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GPS Map Camera  
**Karunguzhipallam, Tamil Nadu, India**  
 M54h+jjr, Karunguzhipallam, Tamil Nadu 603104, India  
 Lat 12.657012° Long 80.179254°  
 Tuesday, 31/03/2026 10:07 AM GMT +05:30



GPS Map Camera  
**Karunguzhipallam, Tamil Nadu, India**  
 M54h+jjr, Karunguzhipallam, Tamil Nadu 603104, India  
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 Tuesday, 31/03/2026 10:03 AM GMT +05:30