

Aarupadai Veedu Institute of Technology

Institution Innovation Council (IIC) - AVIT

IIC –Startup Seminar on Lean startup & Minimum viable Product / Business

Any one social media Url Link	-				
Facebook/Twitter/Instagram/LinkedIn					
Program Driven by IIC Calendar Activity/ MIC Driven Activity/ Celebration Activity/Self driven activity	IIC Calendar Activity				
Event Title	Session on Lean startup & Minimum viable Product / Business				
Resource Person	Advocate and startup consultant Boshi Kaviya				
Academic year	2025-2026	IV quarter			
Program Type Level 1 - Expert Talk/ Exposure Visit/ Mentoring Session (2 to 4 Hours) Level 2 - Conference / Exposure Visit / Seminar / Workshop (5 to 8 Hours) Level 3 - Bootcamp/ Competition/ Demo Day/	Level 1 - Expert Talk/ I	Exposure Visit/ M	entoring Session (2 to 4 Hours)		
Exhibition / Workshop (9 to 18 Hours) Level 4 – Challenges/ Hackathon/ Tech Fest (Greater than 18 hours)					
Program Theme IPR & Technology Transfer / Innovation & Design Thinking / Entrepreneurship & Startup / Pre- Incubation & Incubation Management	Entrepreneurship & Sta	artup			
Start date & End Date (DD/MM/YYYY)	21/08/2025 21/08/2025				
Duration of the activity (in Mins) & Start Time & End Time	180	10.30	01.00		
Participants	40 Students	4 faculty			

Mode of session	Offline					
(online / offline)						
* Online Video Url compulsory						
Event Organizer / Coordinator	Dr D.Bubesh Kumar and Mrs.J.Mary Praveena					
Faculty Name / Department / Designation						
Target Participants	Students					
Objective	To create awareness among students and faculty about					
	Lean startup & Minimum viable Product / Business and to					
	motivate them to transform innovative ideas into					
	successful startups.					
Outcome	Students and faculty gained awareness of Lean startup &					
	Minimum viable Product / Business, and were motivated to					
	pursue innovative ideas with institutional support to build					
	startups.					





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8.5	Tentative da	te Topic/Company	the topic/visit relevant to current semester course if yes Subject code/Name	Name of the Resource person/company with address & phone number	Faculty Coordinator(s)	Budget	Outcome	Justificatio ns by HeD
1	21 08,2025	Lean startup & Minimum viable product/Business	CULCYNAMIC	Adv. BoshiKaviy a, Startup legal consultant & Founder of legal simple Service, 2 nd floor, No20 puliyur 2 nd main road Ganga nagar trustpuram kodambakkam Chennai Tamilnadu 60e024	Dr.D.Bubesh Kumar, Professor Department of Mechanical Engineering Mrs.J.Mary Praveena, Assistant Professor, Gr.(II) Department of Computer Science and Engineering	Rs.5000 Trampri	The students gain knowledge to develop successful products and attract early-adopter customers for their startups	Club
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(Dr.D. R.	35eth ker Hech.	Mess for extending necessary support						

The IIC Startup organized a session on Lean startup & Minimum viable Product / Business Opportunities for Students & Faculties on 21th August 2025. The session aimed to provide insights into lean startup's available for nurturing innovative ideas and guiding them towards successful startup ventures.

- The session commenced with an address by Dr.D.Bubesh kumar who motivated the participants to convert their ideas into startups and emphasized the institution's commitment to fostering startups.
- Ms. Sherya 3rd year, Department of computer science and Engineering gave the welcome address and Ms, Jayashri introduced the guest
- The event was coordinated by IIC Startup AVIT.
 - A special talk was delivered by Adv. Boshi Kaviya and startup consultant. In her inspiring talk Adv.Boshi Kaviya shared her vast experience in the fields of startups,

outlining the importance of Lean startup & Minimum viable Product / Business in driving India's startup ecosystem.

 She provided valuable guidance on how students and faculty can transform their ideas into impactful startups with the right ecosystem support.

Participants gained a clear understanding of startup opportunities available at both institutional and national levels. The session highlighted the importance of mentorship, networking, funding, and infrastructure in lean startups .Students and faculty were motivated to pursue their innovative ideas with confidence, funding opportunities available for startups.

Vote of thanks was given by Mrs. J. Mary Praveena

Seminar Attendance



IIC START UP SEMINAR – ATTENDANCE SHEET

"LEAN STARTUP & MINIMUM VIABLE PRODUCT/BUSINESS"

DATE & TIME: 21-08-2025 & 10.00am - 11.30am

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