



AVIT
AARUPADAI VEEDU INSTITUTE OF TECHNOLOGY



**VINAYAKA MISSION'S
RESEARCH FOUNDATION**
(Deemed to be University under section 3 of the UGC Act 1956)



AVIT IIC
In association with
Intellectual Property Rights & TT
ORGANIZE
ONE DAY - WORKSHOP
on
“Protection IPR and IP Management for startups”

Event Title	Protection IPR and IP Management for startups		
Resource Person	Ramanan Ramanathan Chairperson board member Founder mission director Atal Innovation Mission Harvard Business School Govt of India	Dr Gnanasekar P Director of Innovation, Incubation, Entrepreneurship, and Industry Connect Vinayaka Mission's Research Foundation Deemed to be University	
Academic year	2025-2026		
Program Type (Workshop / Motivation speech / Field Visit / Competition / Others)	Workshop		
Program Theme (IPR / R&D and Innovation / Start-up / Entrepreneurship / Design Thinking / Incubation & Pre – Incubation / others)	IPR		
Start date & End Date (DD/MM/YYYY)	07.04.2026		
Duration of the activity (in Mins) & Start Time & End Time	Duration: Mins.	Start Time: 09:00 AM	End Time: 03.00 PM
Participants	Students:35	Faculty: 05	External:-
Mode of session (online / offline)	Offline		
Event Organizer / Coordinator Faculty Name / Department / Designation	Dr. Boopathy Kannan, Prof./EEE		
Target Participants	II,III & IV Year students of BME,ECE, CSE, EEE & MBA		
Outcome	The workshop was attended by students, research scholars, and faculty members with a keen interest in entrepreneurship and technology innovation. Participants gained hands-on awareness of IPR frameworks directly applicable to their research and startup ideas. The		



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sessions by Mr. Ramanan Ramanathan, drawing on his experience at the Atal Innovation Mission, Director of Innovation, Incubation, Entrepreneurship, and Industry Connect, provided participants with a unique perspective on national innovation policy and startup strategy.

EVENT BROCHURE

EVENT REPORT

IIC AVIT with the **Intellectual Property Rights & Technology Transfer (IPR&TT)** conducted a workshop to BME, EEE, CSE, MBA & ECE Students on the topic **“Protection IPR and IP Management for startups”** on 06.04.2026.

Dr. Boopathy Kannan, Professor, Department of Electrical, delivered the welcome address and enlightened the students on why to be a young entrepreneur for their innovation. Highlighted the importance and scope of intellectual property rights.

The chief guest was introduced by Ms. Ananya, a second-year ECE student. Mr. Ramanan Ramanathan then took over the gathering and delivered a talk on "Introduction to IPR and IP Management for startups." He discussed the innovation process, how to start with a new idea, and how to frame that idea effectively. He also addressed potential challenges when starting a new startup and highlighted various management services available, as well as new developing solutions. Fundamentals of Intellectual Property Rights (IPR) – Patents,



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Trademarks, Copyrights, Trade Secrets. Overview of Atal Innovation Mission (AIM) and Government of India's Startup Ecosystem Support

In the second session, Dr Gnanasekar P, enlightened the entrepreneurs to take calculated risks when investing money, time, and effort into a new venture. Step-by-step Patent Filing Process in India and International PCT Applications. IP Strategy for Early-Stage Startups and Technology-Based Ventures. Incubation Support, IP Commercialization, and Technology Transfer Models. Since commercial outcomes are uncertain, they analyze likely losses and rewards before making decisions. Entrepreneurs lead their teams by setting goals, motivating employees, and making strategic decisions that shape the business's future. Successful entrepreneurs identify unmet customer needs or problems in the market and develop innovative solutions to address those gaps. Entrepreneurship creates value by offering useful products or services, generating profit, creating jobs, and contributing to society's development.

Entrepreneurship contributes to economic development by increasing production, generating income, and boosting GDP through new businesses and industries. New businesses create jobs for people, reducing unemployment and improving livelihoods in civilization. Entrepreneurs introduce new products, services, and technologies that improve competence and meet changing customer needs. Entrepreneurs introduce new products, amenities, and technologies that improve efficiency and meet changing customer needs.

The incubation models further motivated participants to consider commercializing their theoretical research. The event successfully bridged the gap between theoretical knowledge of IPR and its practical application in the startup ecosystem.

TIPS FOR DRAFTING:

- No change of terminologies used in abstract, in the remaining specification.
- The background art should only be 10% of the total specification (i.e) 2-3 pages.
- Amendments after filing are difficult. So all the contents about the invention are to be decided beforehand.
- To stick to the format of the specification.



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ORDER FOR DRAFTING:

- Claims , Summary, Field of invention, Abstract, Brief description of drawing
- Background art, Objects of invention (focus on rectifications of the prior art shortcomings), Detailed description with accompanying drawings

The Expert Talk was concluded by Vote of Thanks by Mr. Hemanth Kumar Second Year ECE student.

GALLERY

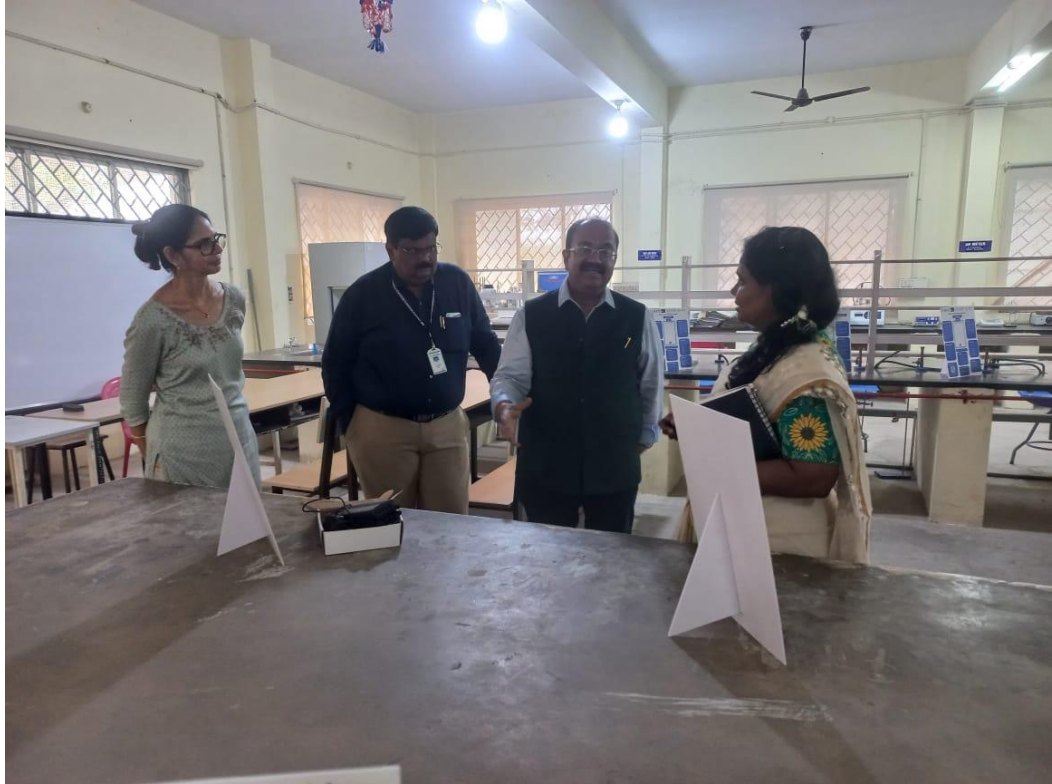




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LIST OF PARTICIPANTS

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We would like to sincerely thank the Management, Principal and HoDs for having given us an opportunity to organize an event.



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Special Encomiums to our respected Principal Dr J Janet, AVIT, for the same.

IPR & TT Members