



**REPORT ON**  
**“SKILL DEVELOPMENT PROGRAM ON DOLL MAKING FOR UBA ADOPTED VILLAGES”**

As part of the Unnat Bharat Abhiyan (UBA) initiative, the Institutional Social Responsibility (ISR) Cell of Aarupadai Veedu Institute of Technology (AVIT), Chennai, organized a one-day Skill Development Program for women on “Doll Making” on 7th April 2026 at the AVIT campus. The program was coordinated by Dr. R. Kirthiga, UBA Coordinator, and Dr. Kavitha Kumari K.S., Village Coordinator (Kothimangalam). The training session was conducted by Mrs. Punitha Sivanandham, Trainer and owner of Vaazgha Valamudan Store, Chengalpattu.

The main objective of the program was to empower rural women by providing them with practical skills in doll making, thereby enhancing their self-employment opportunities and improving their socio-economic status. A total of more than 20 women from the UBA-adopted villages, namely Kothimangalam, Sirudhavoor, Alathur, Naduvakkarai, and Arunkundram, actively participated in the program.

During the training session, the resource person demonstrated the step-by-step procedure for making soft toys such as rabbits and teddy bears. The participants were given hands-on training, which helped them understand the techniques involved in cutting, stitching, shaping, and finishing the dolls. In addition, guidance was provided on the selection of raw materials, cost estimation, and basic marketing strategies, including online platforms for selling handmade products.

The program was interactive and engaging, with participants showing keen interest in learning the skill. A question-and-answer session was conducted at the end of the program to clarify doubts related to production techniques and small-scale business practices.

The participants expressed positive feedback and showed enthusiasm to utilize the acquired skills for income generation. The program successfully fulfilled its objective of promoting skill development and encouraging entrepreneurship among rural women.

