VINAYAKA MISSION'S RESEARCH FOUNDATION
(Deemed to be University under section 3 of the UGC Act 1956)
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"SELFIE WITH MOM" – INTERNATIONAL GIRL CHILD DAY

On the occasion of International Girl Child Day, 11 October 2026, the National Service Scheme (NSS) unit of AVIT ISR Cell organized the "Selfie with Mom" campaign under the theme "Celebrate the bond… Share the love…" to celebrate the special bond between daughters and mothers and to spread the message "Strong Girls Build a Brighter Tomorrow.". The campaign received an enthusiastic response, with students sending warm and joyful selfies taken at their homes, temples and family gatherings, many in traditional attire. The initiative made the day more personal and meaningful, brought families into the celebration, and highlighted the importance of supporting and empowering the girl child.



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